

Amanda Mallardo

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www.armedstarindustries.com

Special Skills:

Passion, drive, and focus to do best design possible for the company/client

Fluent in design programs such as: Photoshop, Illustrator, InDesign, Dreamweaver, and Flash and Flash Actionscript

Fluent in hand-coded HTML and CSS

Familiar with SEO policies and best web practices

Working knowledge of PHP, MYSQL, and Javascript libraries. Have also worked with content management systems such as Drupal, Joomla, and Wordpress.

Experience working on large retail sites utilizing PHP and ASP.NET for backend

Experience in Adobe After Effects

Education:

BFA from University of Wisconsin-Milwaukee with concentration in Graphic Design. Graduated with Honors, Dec. 1999.

Other:

Completed Carson CSS Design Workshop Jun. 2006

Completed Sitepoint php/MYSQL Workshop March 2008

Experience

10/2008 - 3/2009

Streng Design - Chicago, IL

Contract Senior User Interface Designer

Streng Design contacted me to assist them in designing user interfaces for touch screen lcd panels for use on major home appliances. Duties included concept and layout of the interface in Photoshop, creating animations and simulations in Flash and Flash Actionscript, animations in After Effects, and preparing them for the GUI software. I also assisted with other projects such as packaging and identity design for the firm.

6/2008 - 9/2008

Nightingale-Conant - Niles, IL

Freelance Senior Interactive Designer

A leading publisher of self improvement materials contracted me to assist them in their daily upkeep of their website as well as production of weekly HTML email campaigns.

6/2007 - 5/2008

Elk Grove Park District - Elk Grove Village, IL

Web Designer/Developer

The Elk Grove Park District hired me to be their main website designer. I was responsible for design, development, and maintenance of their many websites. Other duties included working with other departments to assure their information got online, assistance in the marketing department when needed, development of online virtual tours, and more.

8/2004 - 6/2007

Mbira Technologies Chicago, IL

Art Director - Interactive and Print

I started at Mbira as a Graphic Designer. During my period there, I worked up to Art Director, being responsible for the branding look and

References:

Available upon request.



feel of clients' websites and print collateral. I also oversaw other designers and publication specialists to assure the brand was adhered to. Duties included design and production of various catalog and mailers, design and front-end HTML and CSS programming of websites and incorporating them with php backend, banner ad creation using Flash, creation of brand standards manuals for all brands, and also responsible for CSS and HTML programming of client's Drupal website.

5/2003 - present

Freelance Graphic/Web Design and Development

Since 2003, I have had many freelance projects. Clients include: www.behindthechair.com, Quill Corporation, AT&T, Carson Pirie Scott, Pullr Tools, and others. Responsibilities include everything from banner creation, to catalog/mailler layout, to full web design and development.

10/2001 - 10/2002

Core Creative - Milwaukee, WI

Interactive designer

Being an interactive designer at Core Creative, I was responsible for the concept, design, production and maintenance of client websites, Flash, and other interactive projects. The agency served mostly local Milwaukee clients in construction, educations, and healthcare.

12/1999 - 10/2001

Monfre Acott - Milwaukee, WI

Art Director

At Monfre Acott, I started out as an entry-level designer and moved up to Art Director. There, I was responsible for the concept, design, production, maintenance of web and other interactive Flash and Director projects. I also lead other designers on some of the projects. Clients included local Milwaukee business as well as large global companies such as Harley Davidson and InSinkErator.